

Help protect yourself from UV rays the Australian way

Wearing a high factor sunscreen every day helps protect against the sun's potentially harmful UVA and UVB rays, which can cause sun damage, pigmentation, premature ageing, skin cancers and wrinkles.^{2,3}



UV photography, shown here, reveals underlying sun damage to the deep layers of the skin not visible to the naked eye.

The SunSense range includes sunscreens for everyone, using high-quality ingredients that quickly bond to skin. Each product is unique in its formulation, and most have recently been reformulated to meet stringent new regulations on the labelling of sunscreens in Australia.⁴

All of our high-factor sunscreens help protect from both UVA and UVB radiation – in fact, the SunSense range has the highest Sun Protection Factor available.⁴

References:

1. SunSense, the No.1 sunscreen brand in pharmacy. Aztec, Sunscreen, Value, MAT 02/02/14 (Data held on file) 2. SunSmart campaign – Cancer Research UK sunsmart.org.uk 3. Sunscreen and Sun Safety Fact sheet. © British Association of Dermatologists 2009 4. AS/NZS 2604:2012, Very high SPF 50+ Broad Spectrum 5. Cancer Council Victoria. Sunscreen [online] 2012 [cited 20th November 2013] <http://www.cancer.org.au/preventing-cancer/sun-protection/preventing-skin-cancer/>

Be Sun Sensible and follow these tips

Tip 1 – Protect

- Apply SunSense sunscreen liberally at least 15 minutes before going outdoors
- Apply more than 1/2 teaspoon (around 3ml) to each arm and face/neck⁵
- Apply more than 1 teaspoon (around 6ml) to each leg, front and back of body⁵
- Apply sunscreen evenly. Use a mirror when applying to the face, being careful to avoid the eyes
- Be careful not to miss any exposed areas
- Avoid prolonged exposure. Do not stay too long in the sun, even while using a sunscreen
- Cover up with clothing, hats and sunglasses, and protect children and babies from direct sun at ALL times

Tip 2 – Maintain

- Reapply SunSense sunscreen every 2-4 hours as directed, and especially after swimming, exercising, sweating and towelling dry
- Use sunscreen generously and reapply frequently

Tip 3 – Soothe

- Apply SunSense Aftersun Cooling Crème Gel to hydrate skin that feels dry after sun exposure

Find out more about being sun sensible at www.sunsense.co.uk

SunSense Ultra can be prescribed by your GP or dermatologist if you are undergoing treatment for a skin condition or have a history of skin-related problems. A range of SunSense products can also be purchased from your local pharmacy, John Lewis, Waitrose, Ocado or from the Crawford Healthcare online shop at www.crawfordhealthcare.com/shop

For samples or information, please contact Crawford Healthcare on 01565 654920 or email info@crawfordpharma.com

Always read the label and use only as directed.

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Help protect your family with Australia's No.1 sunscreen¹



SUNSENSE MAKES MORE SENSE

www.sunsense.co.uk

Highest factor protection available for all ages and skin types⁴

Australian sunscreens have to meet the tightest government regulations in operation, which forbid misleading claims about SPF, water resistance and broad spectrum protection. So with SunSense, you can be sure you and your family are getting the highest level of protection from harmful UV rays.⁴

- Formulated to Australian standards, using high-quality ingredients that quickly bond to the skin
- Broad-spectrum, to help protect against UVA and UVB radiation
- The highest SPF available in Australia (50+)⁴
- Free from PABA derivatives and Lanolin
- Dermatologically tested
- Physical blockers and a variety of chemical UV absorbers provide high levels of sun protection
- Most new formulations now contain Vitamin E and 3% niacinamide

SunSense™ Ultra

FAMILY

A light, smooth, easy-to-apply lotion for the whole family, providing SPF 50+ protection with 4 hours water resistance.

- SPF 50+, UVA and UVB broad spectrum protection
- Great for use at home or on holiday
- Encourage your children to use SunSense Ultra daily before school, even on cloudy days
- Water-resistant for 4 hours
- Available in a 500ml pump, 125ml bottle and a handy 50ml roll-on, ideal for school bags



SunSense™ Toddler Milk

FAMILY

An easy-to-apply milk formulation especially designed for the delicate skin of infants and children. It provides SPF 50 broad spectrum protection, yet contains lower levels of substances which may irritate your child's sensitive skin.

- SPF 50, UVA and UVB broad spectrum protection
- Reduced risk of sensitivity-reaction
- Suitable for use on the delicate skin of young children
- Water-resistant for 40 minutes
- Available in a 125ml bottle and a handy 50ml roll-on, ideal for school bags



SunSense™ Daily Face

FACE

This **New Formulation** SPF 50+ facial sunscreen is ideal for all year round protection, for everyday use on the face and neck. Now contains Vitamin E and 3% niacinamide to help improve the appearance of skin tone and texture.

- SPF 50+, UVA and UVB broad spectrum, facial sunscreen
- This light, soft cream has an oil-free base and is tinted for a sheer mattè finish
- Helps protect against premature ageing from sun exposure
- Oil-free base – ideal for combination and oily skin
- Available in a 75g tube and 200ml bottle



SunSense™ Anti-ageing Face

FACE

This **New Formulation** Anti-ageing Face contains lactic acid (alpha hydroxy acid) to help visibly reduce fine lines and wrinkles. It combines the anti-ageing benefits of lactic acid with SPF 50+ broad spectrum protection to leave skin feeling fresh and youthful. Contains Vitamin E and 3% niacinamide found to help improve the skin's elasticity.

- SPF 50+, UVA and UVB broad spectrum protection
- Dual-purpose action – protection from the sun and helps reduce visible signs of premature ageing and the appearance of fine lines and wrinkles
- Oil-free base – ideal for combination and oily skin
- Suitable for everyday use
- Available in a 100ml bottle



SunSense™ Lip Balm

FACE

This **New Formulation** helps protect, soothe and moisturise dry, chapped lips in all seasons. Now with added Vitamin E.

- SPF 50+, UVA and UVB broad spectrum
- Glide-on applicator makes for easy application
- A very high protection sunscreen can help prevent skin damage due to sun exposure
- Protects, soothes, moisturises
- Soft and gentle to apply
- Available in a 15g applicator tube



SunSense™ Anti-ageing Face Mattè

FACE

This **New Formulation** dual-purpose cream combines the anti-ageing benefits of lactic acid (alpha hydroxy acid) with broad spectrum protection to leave skin feeling fresh. Contains Vitamin E and 3% niacinamide found to help improve the skin's elasticity.

- SPF 50+, UVA and UVB broad spectrum protection, invisible mattè finish
- Helps protect against premature ageing from sun exposure
- Helps reduce the appearance of fine lines and wrinkles
- Leaves skin feeling fresh and youthful
- Oil-free base – ideal for combination and oily skin
- Suitable for everyday use
- Available in a 100ml bottle



SunSense™ Sensitive

SENSITIVE

This **New Formulation** is suitable for very sensitive skin because it contains no chemical absorbers or added colour, thereby minimising the potential for irritation. It provides SPF 50+ broad spectrum protection with 4 hours water resistance. Now contains 3% niacinamide to help improve skin tone and texture.

- SPF 50+, UVA and UVB broad spectrum protection
- Free of chemical absorbers, Lanolin and fragrance, to minimise irritation
- Use for sensitive or young skin
- Water-resistant for 4 hours
- Available in a 100g tube



SunSense™ Aftersun Cooling Crème Gel

FAMILY

SunSense Aftersun is refreshing on the skin, particularly after sun exposure, when your skin may need moisture the most. Apply to sun-exposed areas after coming out of the sun.

- Helps soothe and hydrate dry, sun-exposed skin
- Contains Vitamin C and Grape Seed Polyphenols
- Vitamin E enriched
- Helps reduce moisture loss from sun-exposed skin
- Available in a 200ml tube

