All skin types can enjoy the sun...

with the UK's most prescribed sunscreen[1]

Some people are more susceptible to developing conditions such as sunburn, pigmentation, skin ageing and even skin cancers.[2] But these people can still enjoy the sun, with your help.

50+

SunSense is the highest factor sunscreen available for all ages and skin types (SPF 50/50+).[3] Formulated to meet the Australian standard – the most stringent in the world – it contains high-quality ingredients that help protect against UVA and UVB radiation and is dermatologically tested, making it suitable for sensitive skin. Plus, the range comes with a suite of educational materials for healthcare professionals, parents and teachers, on the importance of sun safety.

That's why SunSense is the No.1 prescribed sunscreen in the UK.[1]

Our range of SPF 50/50+ sunscreens has been formulated for every skin type. It's free from paraaminobenzonic acid derivatives and lanolin, and uses physical blocker and a variety of chemical UV absorbers to provide very high levels of sun protection.[3] Plus, we've now introduced SunSense Kids (previously Toddler Milk) for children aged 6 months and above; SunSense Sport Gel and SunSense Sport Mist for active bodies; and SunSense Sensitive Mattè.

The UK's No.1 prescribed sunscreen[1]

Sunscreens are often prescribed to people with skin photosensitivity problems, either as a result of cancer or genetic conditions. In the UK, British dermatology nurses prescribe more SunSense products than any other brand due to its high efficacy and superior skin feel.[1,4]

- Highest SPF in the world formulated to stringent Australian standards
- Excellent water resistance – up to 4 hours in some products
- Broad spectrum – protects against UVA and UVB rays

ego SUN SENSE™

www.sunsense.co.uk

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Always read the label and only use as directed. Do not stay too long in the sun, even while using a sunscreen product.

References: 1. NHS BSA prescription services, prescription cost analysis England 2014 data. 2. Flament F, Bazin R, Laquieze, Rubert V, Simonpietri E, Piot B. Effect of the sun on visible clinical signs of aging in Caucasian skin. Clin Cosmet Investig Dermatol 2013;6: 221-232. 3. AS/NZS 2604:2012; Very High SPF 50+ Broad Spectrum. 4. Crawford Healthcare Ltd Research 2015 Data on file.